TOWN COUNCIL REPORT COMMUNITY RELATIONS COMMITTEE AUGUST 12, 2022

The newly formed Community Relations Committee held its first meeting on July 29th.

The Committee reviewed and discussed the Committee Guidelines, its mission/purpose and scope of work, and operating procedures; reviewed the combined Community Enhancement and Communications & Public Relations budget for FY 2023; and discussed the events for the coming year pre-planned by the former committees, which include a Community Bonfire on October 8th and a holiday/seasonal event in December. The approved budget included an event planned for August that will not be held. The Committee may seek Council approval to utilize those funds for a spring event instead.

The monthly e-news updates and Coffee & Conversation events continue to receive positive feedback and will continue. Coffee with Chief Lovins is scheduled for August 26th at 10am.

The Town staff is looking to rebrand and refresh the Town newsletter, *The Zephyr*, and the committee will hold a naming contest. Via the August monthly e-news update, residents were invited to submit their name suggestions. The Committee and Town staff will vote to choose the winner and the new name will be revealed in the fall/winter issue.

The Committee Chair will be meeting with staff to discuss the Adopt-a-Canal program and to troubleshoot any issues. The Committee is actively seeking new adopters for several canal and road ends to ease the maintenance burden on public works staff.

Respectfully submitted, Edie Dondero, Chairperson